



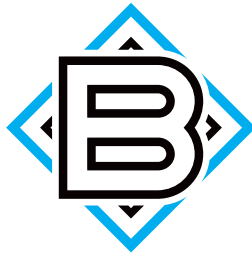
B3XING EVENTS

PRESENTS

WARE-HOUSE

BOX CUP

2025



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WARE-HOUSE
BOX CUP
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July 18–20 2025 | Neath Sports Centre, South Wales

ABOUT THE EVENT

Back for its second edition after a stunning debut, The Ware-House Box Cup returns as one of the UK's most exciting Olympic-style amateur boxing tournaments. This three-day tournament brings together top-tier talent from across the UK and Europe—welcoming fighters from Spain, Belgium, Finland, Ireland, Scotland, England, and Wales.

From promising 12-year-olds to elite adult amateurs, every bout is independently matched via the Jablinked platform independently, ensuring fairness through meticulous pairing based on age, weight, and experience. Hosted inside Neath Sports Centre, the action unfolds across three operational rings, we also have a team of international standard referees from all different countries to ensure fair play to all boxers and for family, friends & fans worldwide every bout is broadcast live via Fightzone TV and YouTube, maximizing visibility for boxers and sponsors alike.



FIGHTZONE

WHY SPONSOR?

Elevate Your Brand

The Ware-House Box Cup 2025 is more than a tournament—it's a premier boxing weekend that captures the attention of fans across the UK and beyond. This year, with the addition of a professional boxing show and a special evening with Ricky Hatton, we're set to hit a combined 400,000+ views across Fightzone TV, YouTube, and social platforms.

LAST YEARS AUDIENCE

200,000+ Online Views (via Fightzone TV & YouTube)
1,000 Spectators in attendance each day over the 3-day event
400 Boxers from across the UK and Europe
200 Coaches participating and cornering fighters

THIS YEAR WE ARE EXPECTING:

1,500 spectators at the Box Cup
1,000 fans at the Professional Show
500 guests at An Evening with Ricky Hatton

MULTI CHANNEL IMPACT

Live Attendance: Over 3,000 spectators across all events
Streaming Reach: Projected 400,000+ views online
Social Media Buzz: Branded fighter highlights, reels, sponsor shoutouts, and community shares across TikTok, Instagram, and YouTube
Media Exposure: Coverage from Fightzone TV, potential features via TalkSport, and promotion through affiliated platforms

Your brand will be front and centre across this entire high-energy weekend, with customisable in-venue and digital branding options to ensure maximum visibility.

Bonus Exposure – An Evening with Ricky Hatton

The weekend kicks off with an intimate night featuring the legendary Ricky

Hatton—drawing in media, fans, and VIPs. Your sponsorship includes branding at this exclusive event, adding prestige and reach to our partnership.

Whether you're aiming to raise awareness, launch a product, or connect with a loyal, growing sports community, the Ware-House Box Cup is your gateway to serious exposure and impact.

SPONSORSHIP PACKAGES

Sponsor a Bout – £100

- Free entry to Finals Day of the Ware-House Box Cup (worth £25)
- Medal presentation opportunity
- On-screen name display during a bout

Sponsor a Barrier - £250

- 2 Finals Day entries to the Ware-House Box Cup (worth £50)
- Medal presentation opportunity
- On-screen name display during a bout
- Fence banners (provided by us) with logo and QR code to socials
- 1 Evening with Ricky Hatton ticket (worth £30)

Sponsorship Package - £500

- 5 Finals Day entries to the Ware-House Box Cup (worth £125)
- Medal presentation opportunity
- On-screen name display during a bout
- 2 Fence banners (provided by us) with logo and QR code to socials
- 2 seated tickets to an Evening with Ricky Hatton ticket (worth £80)
- Logo displayed on big screens at event

CROWD BARRIER SLEEVES



SPONSORSHIP PACKAGES

Sponsor Fighters' Lanyards - £1,000

- 5 Finals Day entries to the Ware-House Box Cup (worth £125)
- Medal presentation opportunity
- On-screen name display during 5 bouts
- 2 Fence banners (provided by us) with logo and QR code to socials (worth £500)
- 5 seated tickets to an Evening with Ricky Hatton ticket (worth £200)
- Logo displayed on big screens at Box Cup and Ricky Hatton event
- Your logo displayed on all boxers/coaches lanyards which must be worn all weekend



SPONSORSHIP PACKAGES

Apparel Sponsorship – £3,000

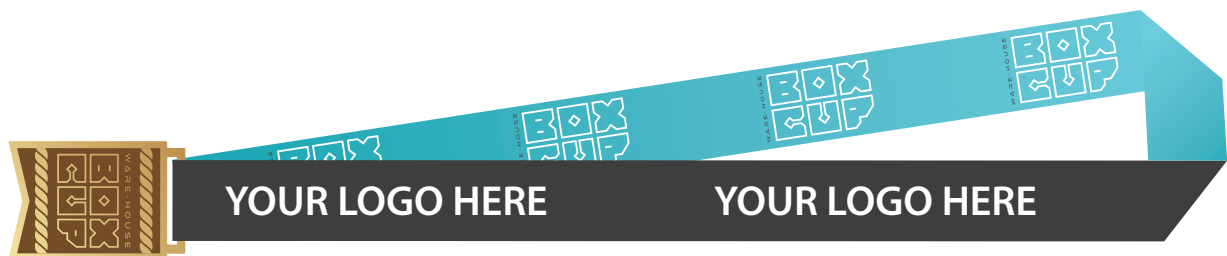
- 5 Finals Day entries to the Ware-House Box Cup (worth £125)
- Medal presentation opportunity
- On-screen name display during 5 bouts
- 3 Fence banners (provided by us) with logo and QR code to socials (worth £750)
- 5 seated tickets to an Evening with Ricky Hatton ticket (worth £200)
- Logo displayed on big screens at event
- Your logo featured on all T-shirts & hoodies for fighters, coaches, and officials
- Exclusive branding rights on all official event apparel



SPONSORSHIP PACKAGES

Sponsor Event Medals - £1,500

- 5 Finals Day entries to the Ware-House Box Cup (worth £125)
- Medal presentation opportunity
- On-screen name display during 5 bouts
- 3 Fence banners (provided by us) with logo and QR code to socials (worth £750)
- 5 seated tickets to an Evening with Ricky Hatton ticket (worth £200)
- Logo displayed on big screens at Box Cup and Ricky Hatton event
- Your logo displayed on all boxers/coaches medal lanyards which will be in all pictures on finals day



Sponsor a Ring – £5 ,000 (Split available between two sponsors)

- Logo featured on ring canvas, ropes & corner pads
- 5 weekend passes
- Medal presentation opportunity
- Company name featured during 5 bouts
- Logo on medals and event big screen
- 5 seats at Ricky Hatton event
- 2 branded fence banners

Main event sponsor - £30,000 (This can be split over 2 or three companies)

- 20 Finals Day entries to the Ware-House Box Cup (worth £125)
- Medal presentation opportunity
- Exclusive branding across all three rings (ropes, corners, canvas aprons & turnbuckles)
- Full screen banner exposure on every bout across Fightzone & YouTube
- Full 16m fencing banner run around the venue perimeter
- Regular shout-outs & recognition throughout the tournament and pro show
- Complimentary VIP access for your team to the amateur, pro show and 2 vip tables for An evening with Ricky hatton
- Direct engagement opportunities with 1,000 spectators, 400 fighters & 200 coaches
- Online reach exceeding 400,000 views,



REVIEWS



One of the best box cups we have been to no stress everything ran smoothly, we will definitely be back next year

- **Rathnew Boxing Club**

Brilliant tournament great weekend be back next year

- **Jennings ABC**

Brilliant boxcup very well organised see you guys at the next one thank you

- **Pinewood Starr**

Fantastic weekend of boxing . Very well organised and run like well oiled machine . Big shoutout to all the orgnsisers and officials . We'll certainly be at your next one.

- **Chepstow**

17hrs driving both ways no golds but great box cup and will see u's next yr . Congratulations ware house

- **Doon Valley boxing**

All of us at Briton ferry boxing club just want to say thank you and well done to all the team from the warehouse for putting on a great event and also a massive well done to all the clubs and fighters involved in making it what is was... see you all next year

- **Briton Ferry Boxing Club**

Great box cup very well organised. Thank you

- **Taunton ABC**

on our way home. Just want to say what a great box cup to be involved in. Absolutely smashed it out the park. Well done and see you all next year.

- **L.A Boxing Doncaster, Yorkshire**

Thanks to all that made this tournament happen, it's been amazing weekend, let's hope this continues for the future. Take a bow guys . You've all done an absolute fantastic job bringing the boxing community together. Loved it.

- **Penyrheol a.b.c**



PAYMENT TERMS

By signing below, you confirm your sponsorship commitment to B3xing Events presents The Ware-House Box Cup 2025 and agree to the terms outlined below.

All sponsorship fees must be paid in full within 14 days of acceptance.

For sponsorships exceeding £10,000, split payments can be arranged upon request.

Full payment must be received no later than 20th June 2025 to ensure all branding and benefits are delivered as agreed

Sponsor Details

Sponsor Name:	
Company Name:	
Company Address:	
Phone Number:	
Email:	

Sponsorship Package Selected:	
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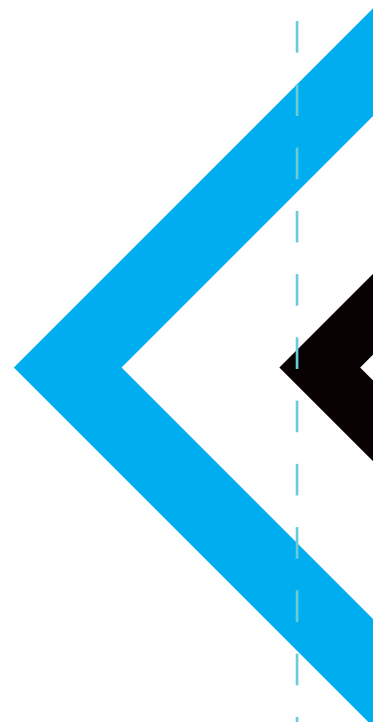
Signature		Date:	
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Please return this form to: b3xingevents1@gmail.com

For more info, reach out to:

Christopher Houlihan: 07494 263746

James Salter: 07909 964857 (WhatsApp only)





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FIGHTZONE